

WELCOME

SUMMIT WELCOME

Delegates will be welcomed to Australia's inaugural Australian Fashion Summit, including an acknowledgement of the traditional owners of the land on which the day's learning and knowledge sharing will take place.

PRESENTATION

AN ARGUMENT FOR CREATIVITY

The opening presentation will set the scene for the day's conversations, providing an optimistic but wary view of Australia's economic future, with an insistence that the creative industries are the key to our collective success.

PRESENTATION

UNPACKING THE INDUSTRY

In a global fashion industry landscape where the tides of consumer behaviour have shifted so significantly, hear a trailblazer's perspective on staying ahead of the curve in commerce, style and modes of retailing, on Australian shores and well beyond.

LUNCH

Delegates will enjoy a healthy, shareable lunch whilst overlooking the Yarra River, with plenty of opportunity to interact and network.

PANEL

NEW WORLD RETAILING PRESENTED BY INSIDE RETAIL

Exploring new retail challenges and opportunities, what new models of retailing are responding to the demands of today's diverse consumer? Bricks-and-mortar is evolving as the physical retail industry is realigning to meet changing shopper demands, to cater for cross-platform digital innovation, to reflect customer's ethical demands, and to provide a seamless experience for customers across all trading channels.

KEYNOTE CONVERSATION

SAVING THE PLANET

Can any one designer or company effect real 'change for better' for people, planet and profit, in an industry notorious for fast fashion but slow ethical transformation? And what happens when individuals become a collective, and become a global movement? Who is radically influencing the sustainability agenda here and abroad, where can progress be celebrated, and what is yet to be learned?

PRESENTATION

AUSTRALIAN FASHION AS MARKETS GLOBALLY REWIRE

The digital age affords innumerable ways to do business differently, to innovate and connect, and fashion a sustainable future for businesses of all scales. What are some of those methods and mindsets, and how can Australian designers grow their share across markets using digital access in combination with traditional fashion weeks, business practices, social media, content and with business sustainability in mind?

BREAK

Refreshments and snacks will be served.

PANEL

GO GLOBAL: #TEAMCHINA PRESENTED BY TRADE AND INVESTMENT VICTORIA

Who are the 'now and next' fashion consumers in China; what are they buying and how? What's cool, what do they connect to and through what platforms, and what are the opportunities for Australian brands in the China market?

KEYNOTE CONVERSATION

SPECIAL GUEST PRESENTATION TO BE ANNOUNCED

Special Guest Presentation to be announced.

THE WRAP

A review of the highlights and most significant learnings of the Summit, and a challenge to delegates to 'create for better' for the most powerful and sustainable year ahead in Australian fashion.

NETWORKING PARTY

Delegates are invited to share a drink together to close the day.